

Due to the popularity of our program we have had many brands reach out for partnerships! Selecting only the best suited ones we have created a portfolio of partnering brands. Expanding the range of product you can offer with the familiar FIFO guarantee and quality of service. We are always looking for the next great fit, and we will continue expand this range.











RRP £12.99 - £14.99

Essencial Caps was founded in Brazil over 20 years ago. Since then, the brand has developed and evolved into a worldwide provider of high-quality headwear. Essencial Caps are designed under the Official Disney Merchandise License. Since 2020, FIFO is the official UK partner of the brand.





































RRP £5.99

ReThink toys is a great combination of fun, interactive toy and a sweet treat - lollipop in a tube. The variety is vast and with a low RRP these "fun tubes" will fly out your sites. There are counter and floor display solutions, holding 12 and 72 items respectively.



























ReThink Pet

RRP £10.99 - £16.99

ReThink Pet is a toy and dental hygiene line for dogs. The bond between owner and pet is like no other—they're our companions, always along for the ride no matter what. This is why we want to add fun to our pets' lives & keep their tails wagging! The line comes on a easy-to-assemble cardboard display.

Re**Think** Pet





















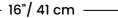












BLCKHEAD

RRP £1.75 - £3.00

Chewing gum that releases a dose of caffeine through the gums for faster absorption - about 5 mins. These chewing gums were created with the consumer in mind - providing the vitamins and energy needed in a fast and efficient way. They come on a cardboard clip strip, holding 6 packs.









